

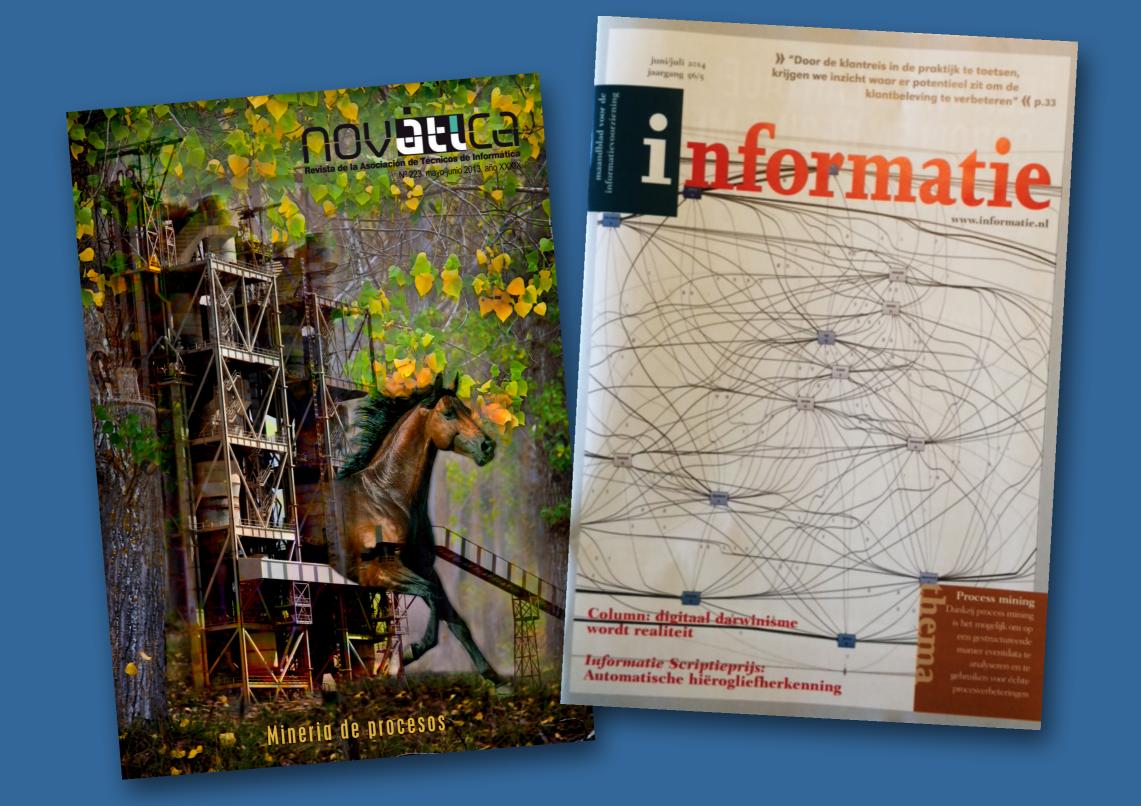


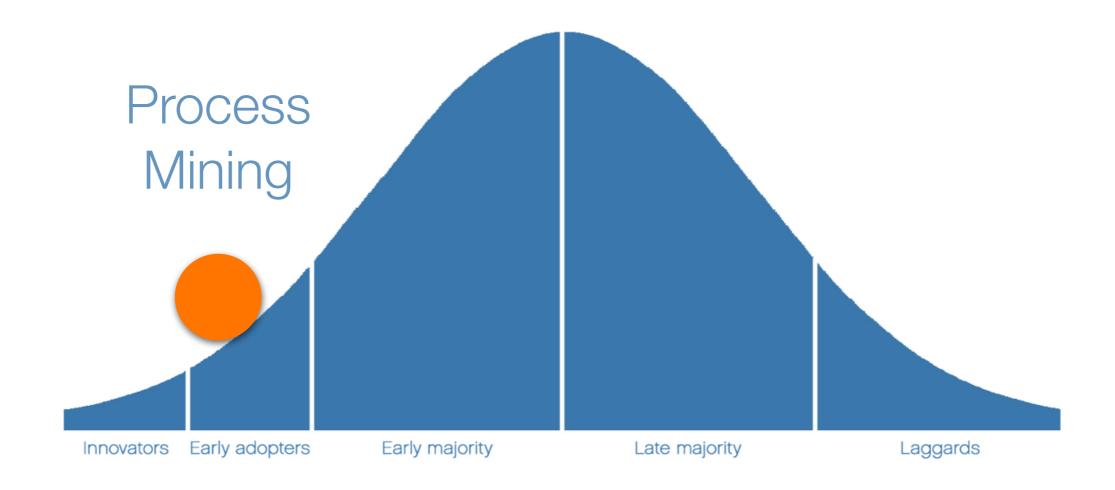
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How can we advance Process Mining adoption?

ADDED VALUE DIFFERENTIATION

ADDED VALUE













My Company



Process Manager



Business Analyst /
Process Excellence



Internal Auditor



Consultant



External Auditor







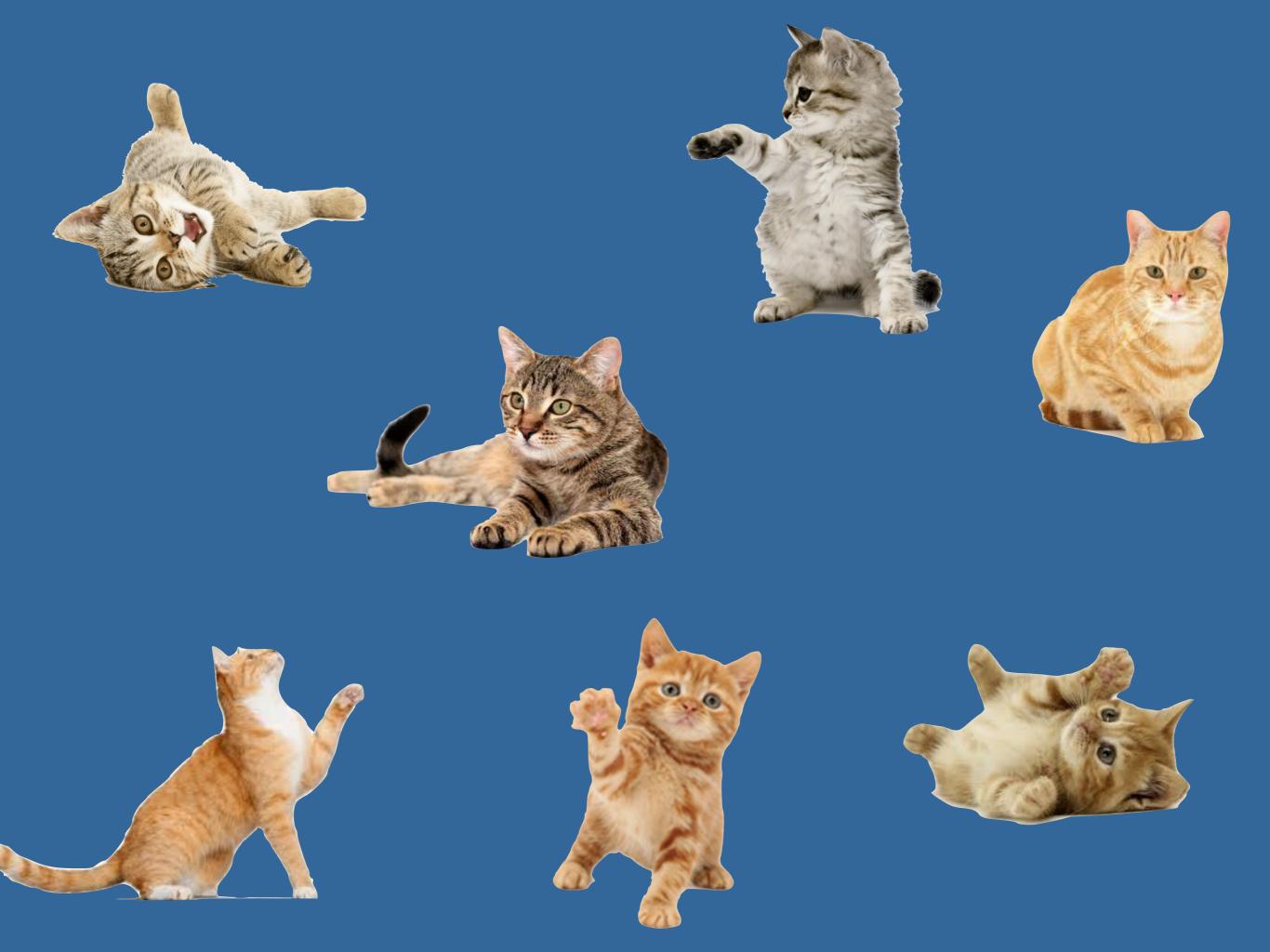


TIME-CONSUMING SUBJECTIVE INCOMPLETE NO WAY TO MEASURE IMPACT

ADDED VALUE

COMMUNICATE ADDED VALUE

DIFFERENTIATION



Cat



WHAT IS PROCESS MINING?

WHAT IS PROCESS MINING?

WHAT MAKES IT UNIQUE?

WHAT IS PROCESS MINING?

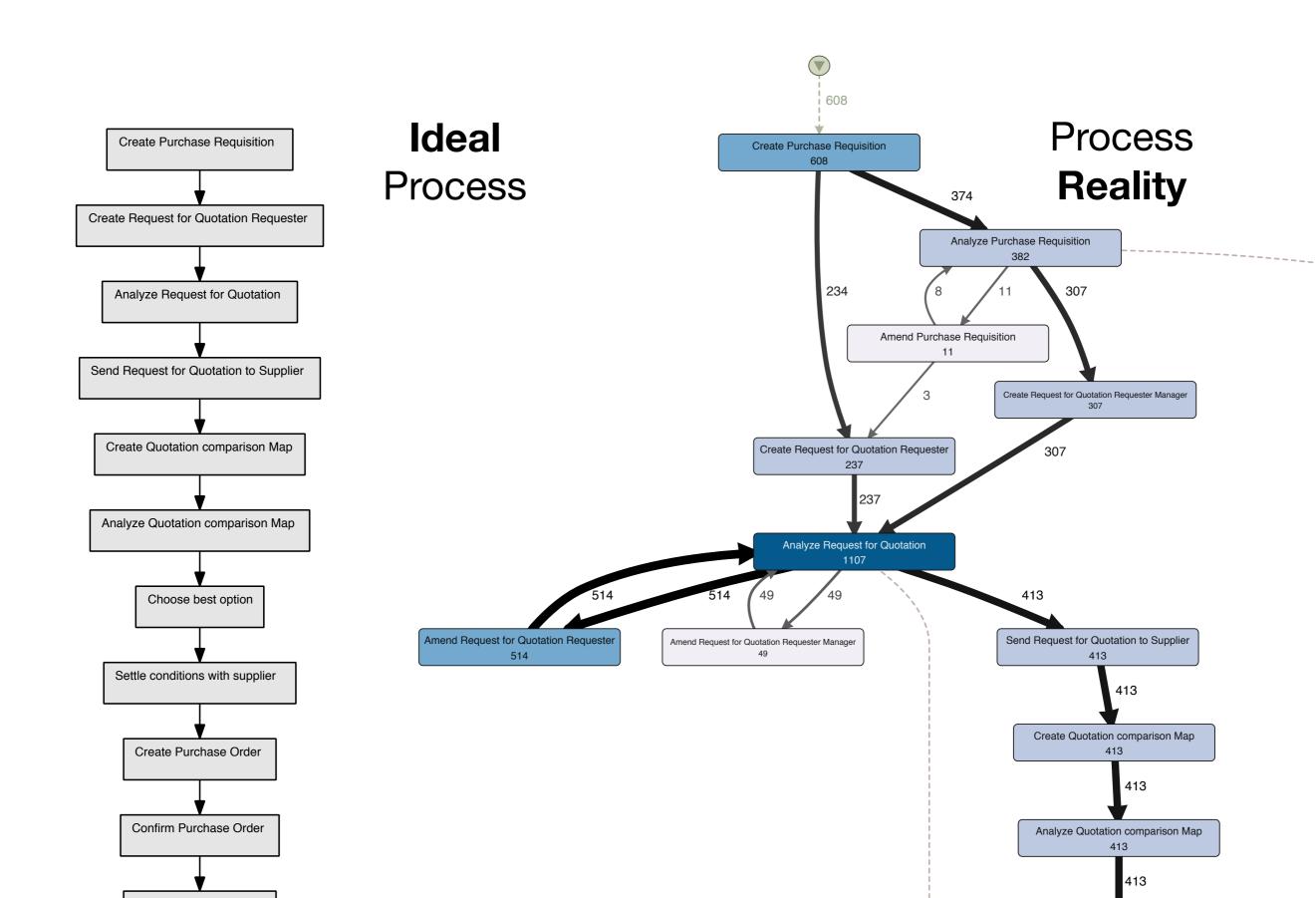
WHAT MAKES IT UNIQUE?

WHAT IS PROCESS MINING NOT?

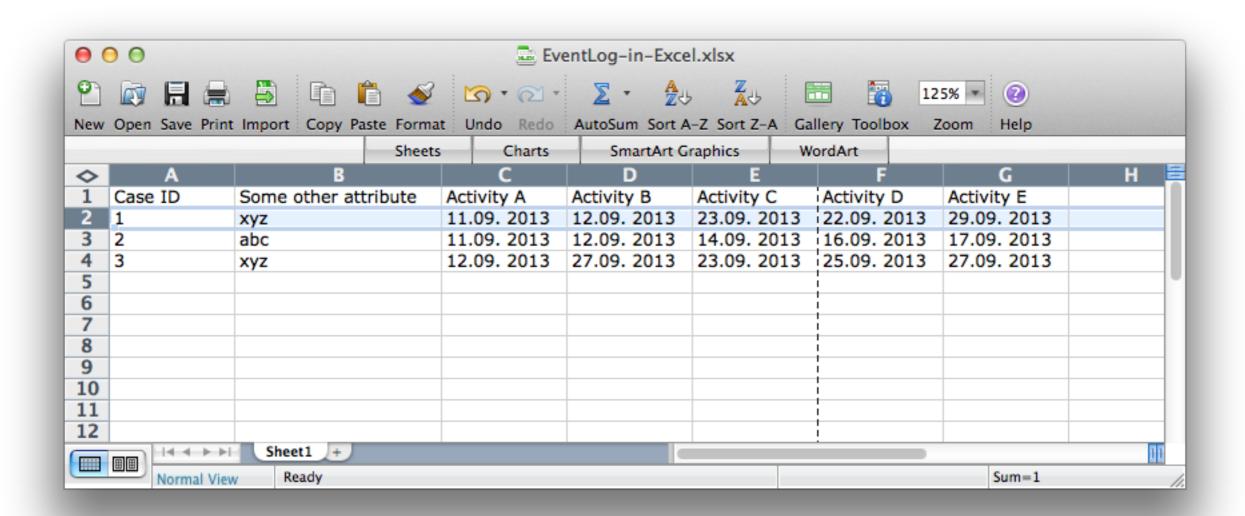
WHAT MAKES IT UNIQUE?

What makes process mining unique?

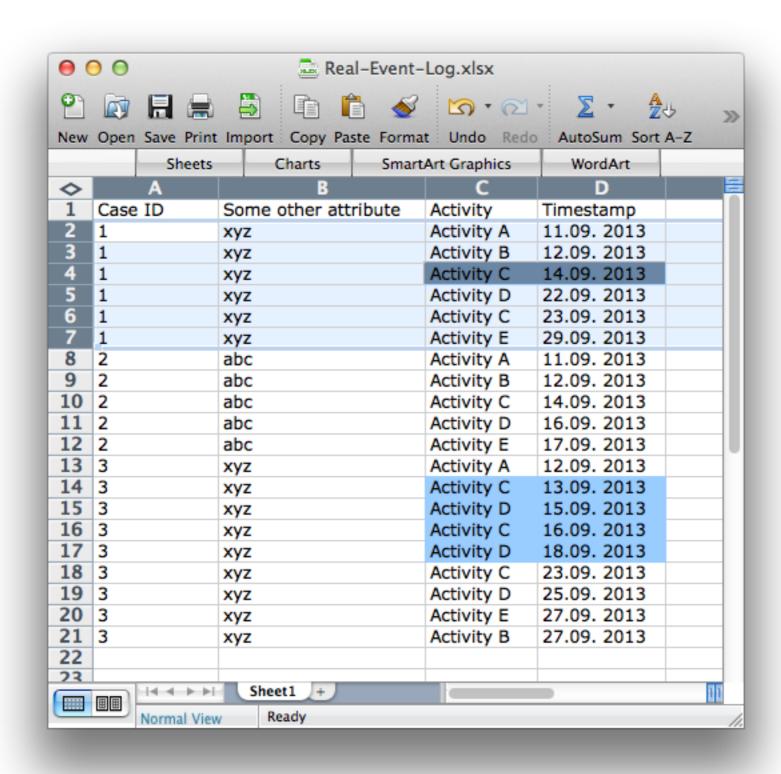
NO ASSUMPTIONS ABOUT THE PROCESS



Typical process data in Excel:



But in reality there are repetitions!



Case ID Timestamp Activity



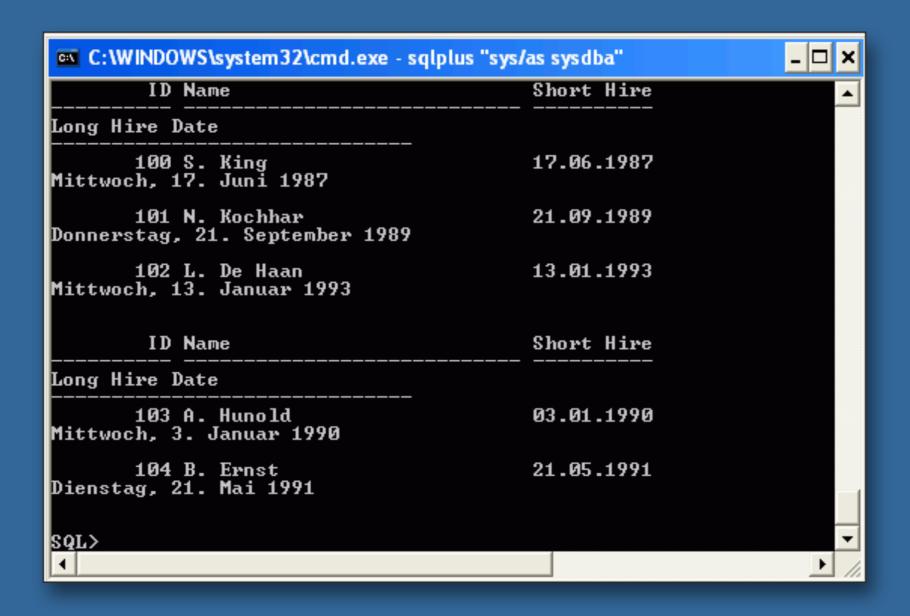


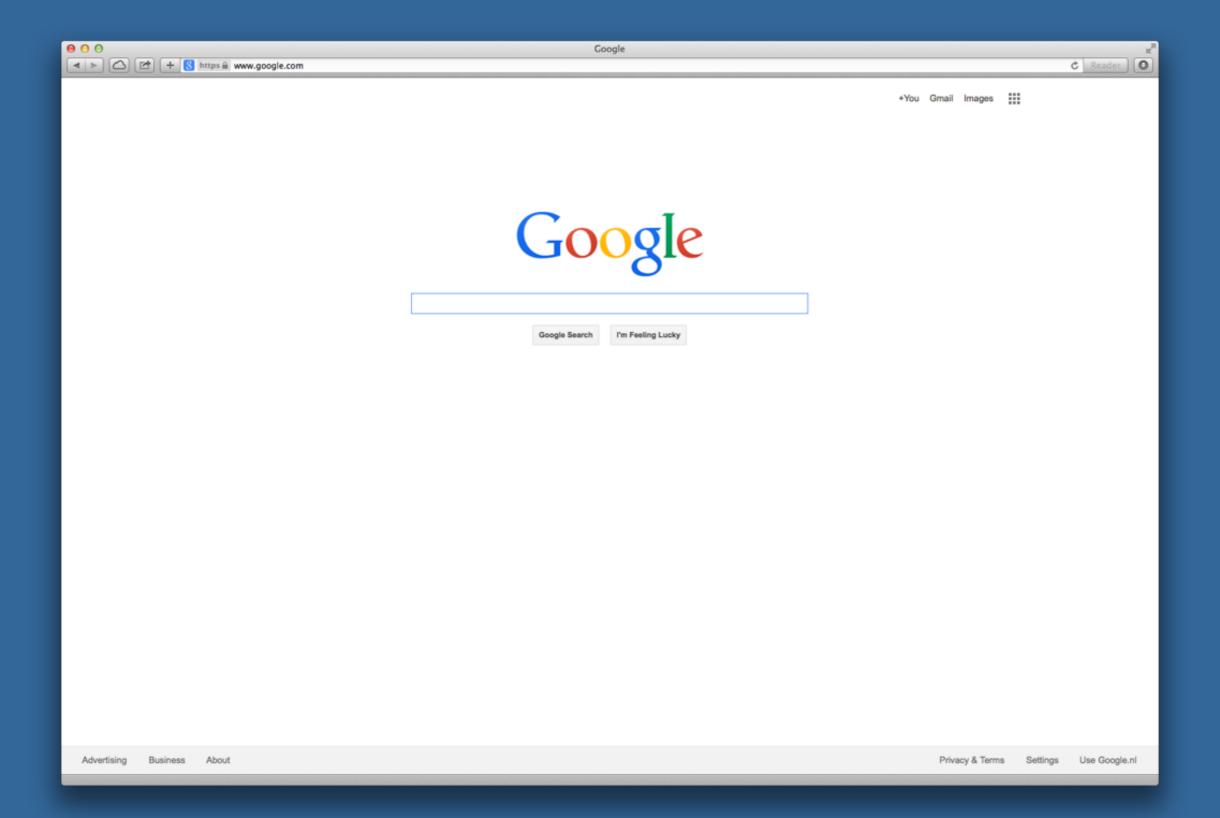


0	Α	В	С	D	E	F	G
1	CaseID	Timestamp	Medium	Status	Service Line	Urgency	
2	case9700	20.8.09 11:46	Phone	Registered	1st line	0	
3	case9700	20.8.09 11:50	Phone	Completed	1st line	0	
4	case9701	23.9.09 12:23	Phone	Registered	1st line	0	
5	case9701	23.9.09 12:27	Phone	Completed	1st line	0	
6	case9705	20.10.09 14:21	Phone	Registered	Specialist	2	
7	case9705	20.10.09 16:48	Phone	At specialist	Specialist	2	
8	case9705	19.11.09 10:31	Phone	In progress	Specialist	2	
9	case9705	19.11.09 10:32	Phone	Completed	Specialist	2	
10	case3939	15.10.09 11:48	Mail	Registered	Specialist	2	
11	case3939	15.10.09 11:48	Mail	Offered	Specialist	2	
12	case3939	20.10.09 17:18	Mail	In progress	Specialist	2	
13	case3939	20.10.09 17:19	Mail	At specialist	Specialist	2	
14	case3939	21.10.09 14:49	Mail	In progress	Specialist	2	
15	case3939	21.10.09 14:49	Mail	In progress	Specialist	2	
16	case3939	28.10.09 10:17	Mail	In progress	Specialist	2	
17	case3939	28.10.09 10:18	Mail	Completed	Specialist	2	
18	case9704	20.10.09 14:19	Mail	Registered	1st line	0	
19	case9704	20.10.09 14:24	Mail	Completed	1st line	0	
20	case9703	20.10.09 14:40	Phone	Registered	1st line	0	
21	case9703	20.10.09 14:58	Phone	Completed	1st line	0	
22	case9702	24.8.09 12:24	Mail	Registered	2nd line	2	
23	case9702	24.8.09 12:30	Mail	Offered	2nd line	2	
24	case9702	24.8.09 12:31	Mail	Scheduled	2nd line	2	
25	case9702	26.8.09 9:05	Mail	In progress	2nd line	2	
26	case9702	26.8.09 9:19	Mail	Completed	2nd line	2	
27	case9709	20.10.09 14:26	Mail	Registered	Specialist	2	
20	42440700	20 10 00 14:26	Mad	Offered	Cancialist	2	

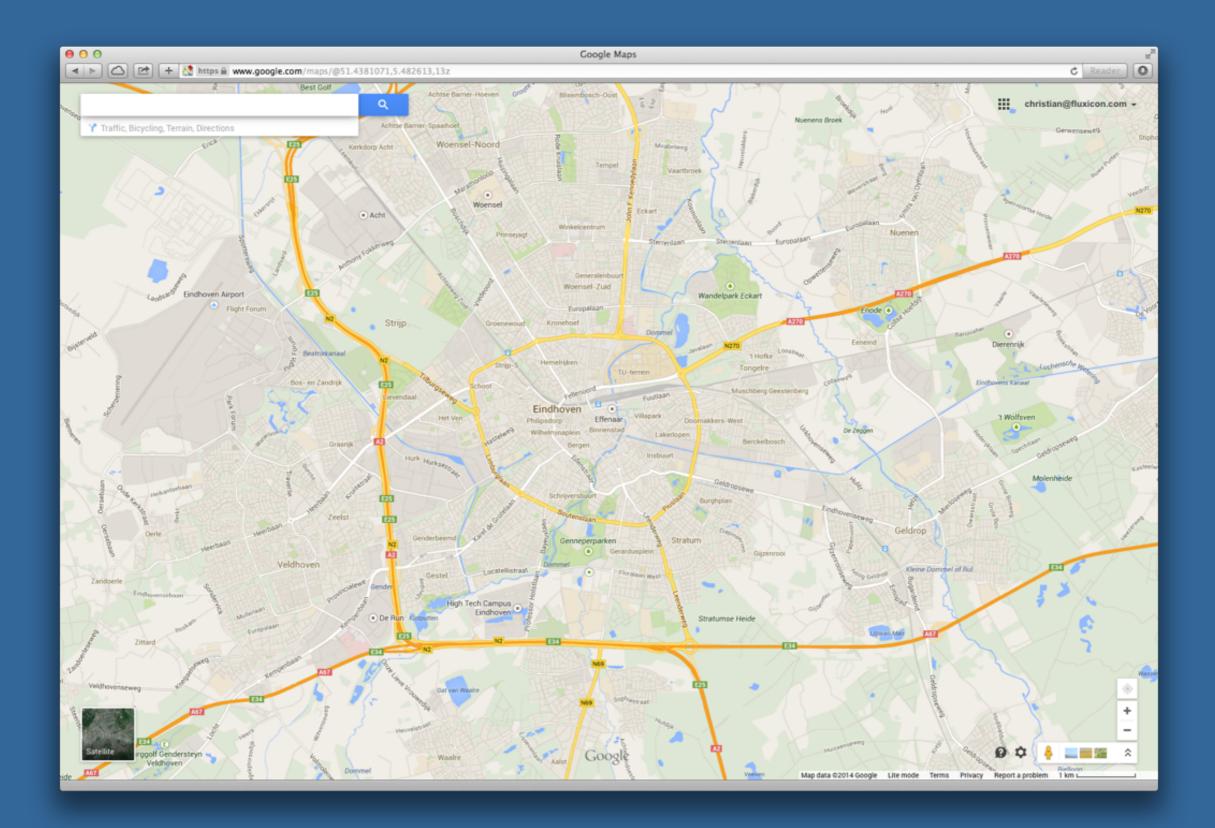
What makes process mining unique?

EXPLORATIVE









"IKNOW IT WHEN ISEIT"

- Potter Stewart

What makes process mining unique?

EMPOWERS BUSINESS USERS

powerful

Process Mining Hadoop, R, Python

Excel

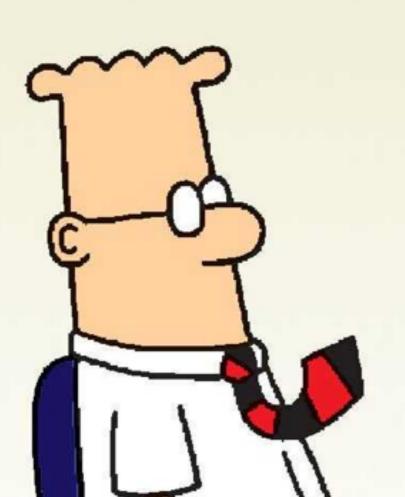
Reports, Dashboard

basic

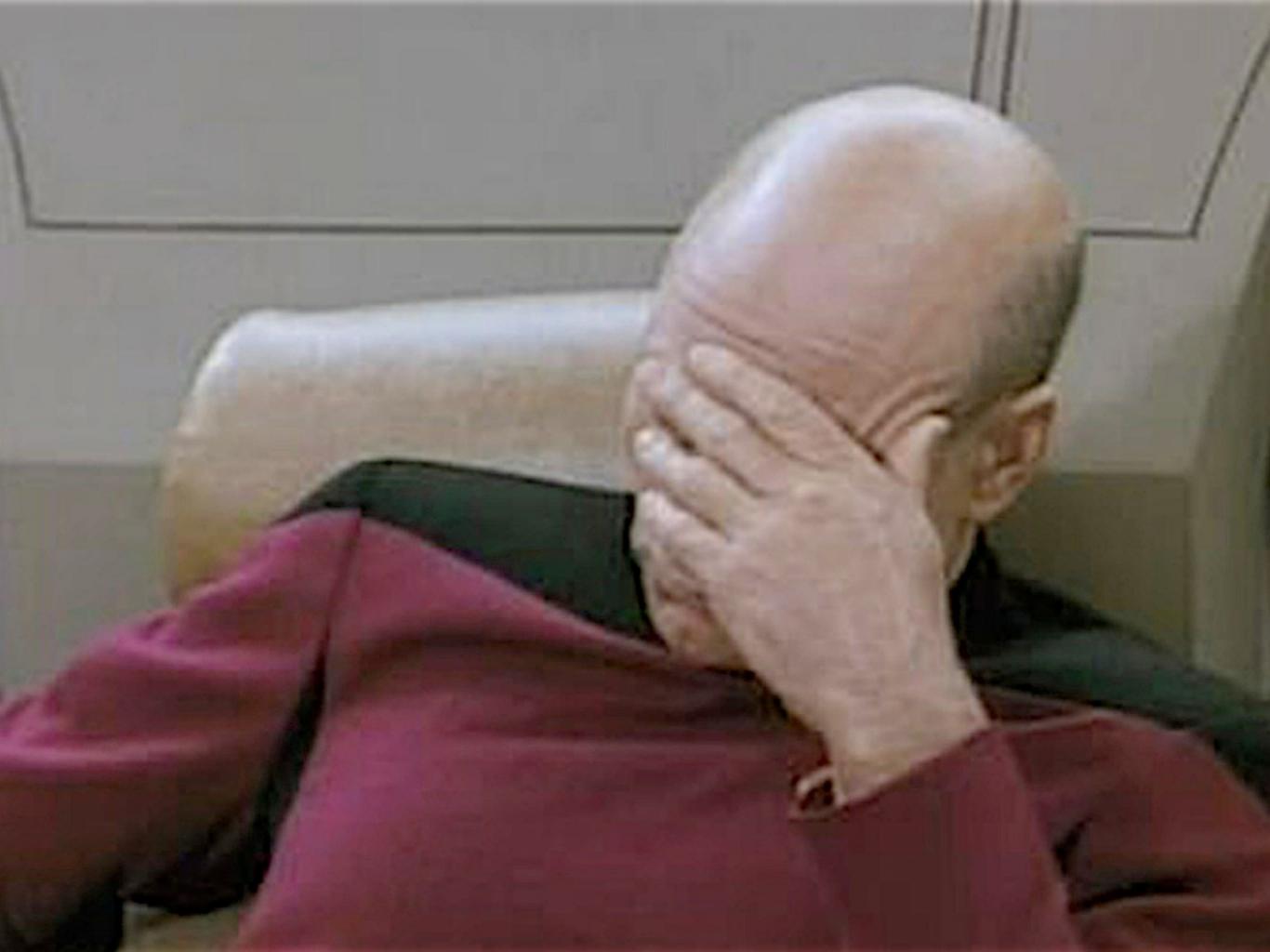
business users specialists / engineers

WHAT IS PROCESS MINING NOT?



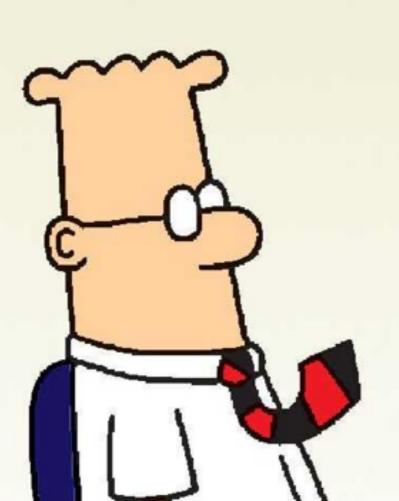






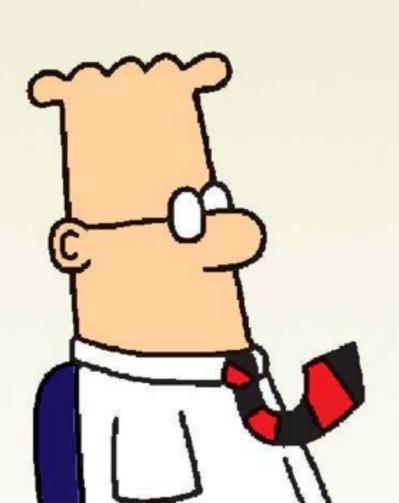
WE SHOULD NOT BE AFRAID TO SAY "NO" TO...

Can you generate reports with it?





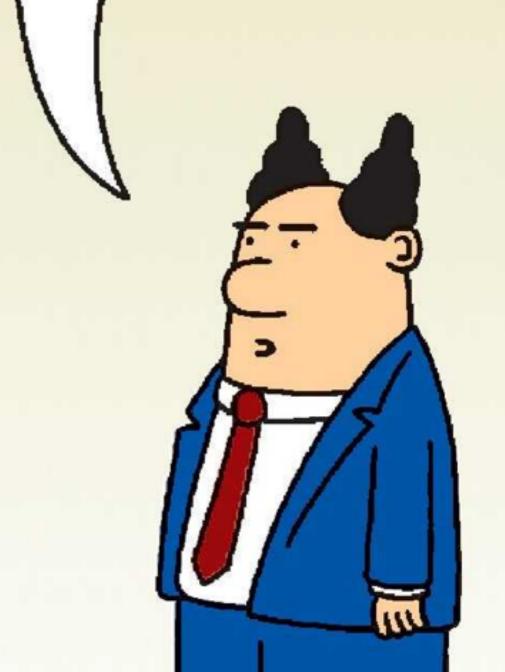




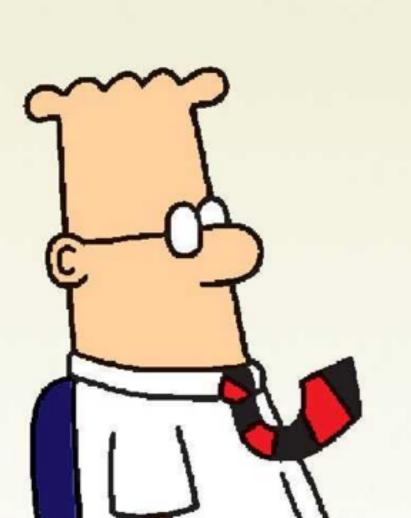


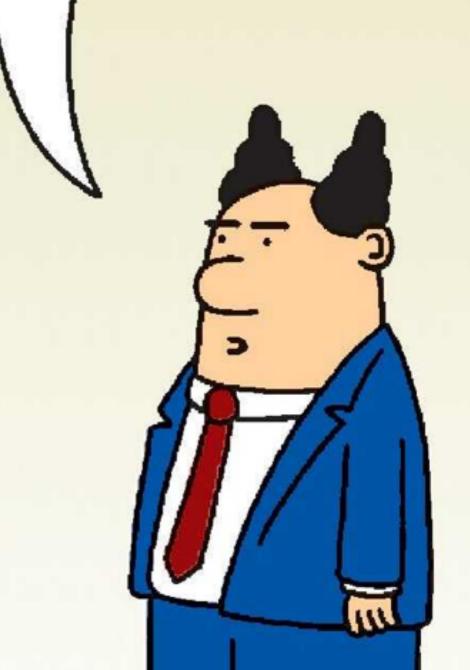
Can you do data mining with it?



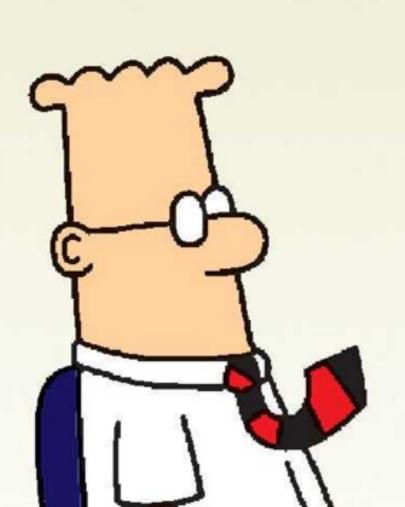


Can you do simulation with it?





Can you do process modeling with it?







WHAT IS PROCESS MINING?

Process Mining EMPOWERS BUSINESS USERS

Process Mining EMPOWERS BUSINESS USERS to understand COMPLEX processes

Process Mining EMPOWERS BUSINESS USERS to understand COMPLEX processes OBJECTIVELY

Process Mining EMPOWERS BUSINESS USERS to understand COMPLEX processes OBJECTIVELY, in an EXPLORATIVE way

Process Mining EMPOWERS BUSINESS USERS to understand COMPLEX processes OBJECTIVELY, in an EXPLORATIVE way, and WITHOUT THE NEED FOR UPFRONT QUESTIONS.





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